

## Remembering Our Founders

The vision. The dedication. The legacy.  
That started it all.



LATE SHRI  
**R.K. SINGH**

FOUNDER

A Visionary. An Athlete. A Pioneer.



LATE SMT.  
**KUSUM DEVI**

FOUNDER

The Strength Behind The Dream.  
The Expert in Stitching.



STARTED WITH  
**₹ 20**  
SEWING MACHINE



NOW A COMPANY OF  
**₹ 280 CR+**  
(TURNOVER)



**5000+**  
RETAIL  
OUTLETS



**750+**  
EMPLOYEES

# A LEGACY CONTINUED

## Strong Leadership. Stronger Vision.

For over 40 years, Shiv-Naresh has stood for trust, quality and performance.

Under the dynamic leadership of **Mr. Shiv Prakash Singh** and **Mr. Deepak Singh**, this legacy continues with the same passion and a forward-looking vision.



Mr. Shiv Prakash Singh

Managing Director  
Shiv Naresh Sports



Mr. Deepak Singh (Naresh)

Director  
Shiv Naresh Sports



## GUIDED BY VALUES. DRIVEN BY PURPOSE.



Commitment to Excellence



Innovation in Every Step



Quality You Trust



Empowering Indian Athletes



Building Global Partnerships



Growing Stronger Together

“ *The same values that built Shiv-Naresh, continue to inspire the future.* ”

Together, we remain committed to our mission – To make India a global sporting powerhouse.

*From stitching garments to*  
**shaping India's sporting identity.**



**1987s**  
 A Small Beginning  
 ₹20 sewing machine  
 and a big dream.



**ATHLETE FIRST THINKING**  
 Built by an athlete, for athletes.

**QUALITY CRAFTSMANSHIP**  
 Strong stitching.  
 Durable fabrics.  
 Better fit.

**SPORTSWEAR ENGINEERING**  
 Better movement.  
 Better comfort.  
 Better performance.

**AFFORDABLE FOR EVERY ATHLETE**  
 Not just elite athletes.  
 Sportswear accessible to Schools, Colleges, Academies & State Teams.

**INDIA'S TRUSTED SPORTSWEAR BRAND**  
 Proudly Indian.  
 Trusted by millions.  
 Worn with pride.

**We didn't simply manufacture sportswear.  
 We engineered performance, durability,  
 and affordability for every Indian athlete.**



**₹280CR+**  
 TURNOVER

**5000+**  
 RETAIL OUTLETS

**750+**  
 EMPLOYEES

- 35+** YEARS OF TRUST & LEGACY
- ENGINEERED FOR PERFORMANCE. BUILT TO LAST.**
- QUALITY SPORTSWEAR AT PRICES THAT EMPOWER ATHLETES.**
- PROUDLY INDIAN. PRESENT IN EVERY CORNER OF INDIA.**
- WORN BY CHAMPIONS. TRUSTED BY GENERATIONS.**

# WHERE CHAMPIONS ARE CRAFTED



The Factory Behind India's Sporting Dreams  
Under the visionary leadership of Mr. Deepak Singh

Every jersey. Every stitch. Every innovation begins here.

At Shiv-Naresh, our factory is more than a manufacturing facility.

It is where ideas become innovations, fabrics become performance wear, and craftsmanship meets technology.

From designing sport-specific apparel to rigorous quality checks, every product is engineered with one goal:

**Helping athletes perform at their very best.**



## DESIGN

Every product begins with understanding the sport.



## ENGINEERING

Fabric selection based on performance requirements.



## CRAFTSMANSHIP

Precision stitching and manufacturing.



## QUALITY ASSURANCE

Every product is tested before reaching athletes.

### THE BACKBONE OF SHIV-NARESH

- ✓ Skilled Workforce
- ✓ Modern Manufacturing
- ✓ Sport-Specific Engineering
- ✓ Quality-Driven Processes
- ✓ Trusted Across India

### FROM FABRIC TO FINISH — EVERY DETAIL MATTERS



CUTTING



STITCHING



QUALITY CHECK



READY FOR PERFORMANCE

“ Behind every champion is hard work, passion and precision.

From our factory to your game — Shiv-Naresh is built with dedication in every stitch.

# 1ST INDIVIDUAL OLYMPIC GOLD MEDAL

FOR INDIA WON BY

# ABHINAV BINDRA

WILL ALWAYS REMAIN CLOSE TO OUR HEART.



**INDIA'S FIRST  
INDIVIDUAL OLYMPIC  
GOLD MEDALIST**



**OLYMPIC GOLD –  
BEIJING 2008**

A historic victory that  
inspired a billion Indians.



**A JOURNEY BUILT ON  
PRECISION & PERSEVERANCE**

Years of discipline, training  
and unwavering focus.



**A MOMENT OF PRIDE  
FOR THE NATION**

Redefining excellence in  
Indian sports.



**Shiv-Naresh is the first choice of Olympians.**

Proud to be worn. Proud to be trusted.



# FABRIC COMPATIBLE WITH RESPECTIVE SPORTS

ENGINEERED TO MATCH THE NATURE OF EVERY SPORT.

At Shiv-Nareh, we choose every fabric with purpose — so athletes can perform without limits and without worry.

 ATHLETICS



 HOCKEY



 WRESTLING



 BADMINTON



## EVERY SPORT. DIFFERENT DEMANDS.

That's why every fabric is chosen with intent.



Right Fabric



Right Fit



Right Performance



Right Advantage

THE RIGHT FABRIC MAKES THE DIFFERENCE.



- Ultra-Lightweight
- Moisture Control
- Maximum Breathability



- Flexible Movement
- High Durability
- Quick Dry Comfort



- Stretch & Strength
- Sweat Management
- Durable Construction



- Lightweight Agility
- Enhanced Airflow
- Full Mobility

## PERFORMANCE STARTS WITH THE RIGHT FABRIC



BREATHABILITY



MOISTURE MANAGEMENT



FLEXIBILITY



DURABILITY



COMFORT

## WHY ATHLETES TRUST SHIV-NARESH

- ✓ Sport-specific fabric selection
- ✓ Performance-tested materials
- ✓ Lightweight engineering
- ✓ Built for Indian conditions
- ✓ Trusted by Olympians & National Teams

“ When athletes stop worrying about their apparel, they can focus entirely on winning. ”

# SHOP YOUR YOGA COLLECTION TODAY



PERFORMANCE. COMFORT. EXCELLENCE.  
The Choice of Champions. **Trusted by Olympians.**



PREMIUM  
QUALITY



PERFECT FOR  
YOGA



COMFORT &  
FLEXIBILITY

LIMITED TIME  
OFFER  
— SAVE —  
**52%**  
TODAY

**ONLY ₹1,499**

MRP  
~~₹3,097~~  
**SAVE 52%**

**SHOP NOW** →



Ultra Flex Sports Cap = ₹399



Clothing Set = ₹1,699



Non-Slip Yoga Mat = ₹899

**SCAN TO SHOP**  
Instant. Easy. Secure.



100%  
ORIGINAL



SECURE  
PAYMENT



FAST  
DELIVERY



**MOVE WITH FOCUS. BREATHE WITH BALANCE. LIVE WITH STRENGTH.**  
Gear up for your best self.



Shiv-Naresh Salutes

# P.T. USHA

THE QUEEN OF INDIAN TRACK & FIELD

*A Legend. An Inspiration. An Icon.*



## A SYMBOL OF DETERMINATION

P.T. Usha redefined Indian athletics with her relentless spirit, discipline and pursuit of excellence.



## HISTORIC ACHIEVEMENTS

Multiple Asian Games medallist and a trailblazer who put Indian track & field on the world stage.



## INSPIRING GENERATIONS

Her journey continues to motivate millions of young athletes to dream big and break barriers.

“

*'Some athletes win medals.  
Some create a legacy that inspires millions.'*

”



QUEEN OF  
INDIAN  
TRACK & FIELD



MULTIPLE  
ASIAN GAMES  
MEDALLIST



A LEGACY THAT  
INSPIRED  
GENERATIONS

Shiv-Naresh is proud to stand with **champions who inspire India.**



DESH KI VARDI

# SUMMER COLLECTION

MADE FOR SUMMER. DESIGNED FOR PERFORMANCE. ///

**Stay Cool. Stay Active. Stay Ahead.**

Crafted with breathable fabrics and long-lasting quality, our collection keeps you cool, comfortable and energetic today and down the line.



**BREATHABLE FABRICS**  
Advanced ventilation for lasting comfort.



**STAY COOL ALL DAY**  
Moisture-wicking keeps you fresh.



**LONG-LASTING DURABILITY**  
Premium quality that stays strong wash after wash.



**ENERGY THAT LASTS**  
Lightweight performance to keep you going.

YOUR SUMMER. YOUR STYLE. YOUR PERFORMANCE.



T-SHIRTS



POLOS



SHORTS



TRACK PANTS



CAPS & MORE

## ENGINEERED FOR INDIAN SUMMERS



Sweat-wicking & quick dry



UV protection



Flexible for every move

EXPLORE OUR SUMMER COLLECTION

Scan to explore our full range



PREMIUM QUALITY  
You Can Trust



LIGHTWEIGHT & FLEXIBLE



SWEAT-WICKING COMFORT



PERFECT FIT FOR EVERY MOVE



BUILT FOR PERFORMANCE

**GEAR UP FOR A COOLER, STRONGER, BETTER YOU.**

www.shivnaresh.in

PROUD MOMENT FOR INDIA!

# W BRONZE BUT BOLD

INDIAN WOMEN'S U18 HOCKEY TEAM

ON SECURING THE BRONZE MEDAL AT THE

/// U18 ASIA CUP 2026 ///

A remarkable display of skill, determination and team spirit. Your hard work and resilience continue to make the nation proud.

*Proud of your achievement.  
You've inspired a billion dreams!*



ONE TEAM. ONE HEART.  
BRONZE MEDAL. INDIA'S PROUD



Official Kit Partner  
Indian Hockey Team



ENGINEERED  
FOR EXCELLENCE

Performance that  
drives champions.



COMFORT THAT  
EMPOWERS

Breathable fabrics for  
peak performance.



TRUSTED BY  
CHAMPIONS

Preferred by athletes  
who aim higher.

WELL PLAYED.  
WELL DESERVED.  
WELL DONE, CHAMPIONS!

ONE TEAM. ONE NATION. COUNTLESS DREAMS. BOUND FOR GREATER.

[www.shivnaresh.in](http://www.shivnaresh.in)

# OUR ASSOCIATES

**/// Proud Partnerships. Stronger Together. ///**

We are honoured to be associated with leading federations, teams, and sporting platforms that inspire millions and strengthen the spirit of Indian sports.

## NATIONAL FEDERATIONS

- |              |                            |                               |                                 |                       |                              |                       |                    |                   |                       |
|--------------|----------------------------|-------------------------------|---------------------------------|-----------------------|------------------------------|-----------------------|--------------------|-------------------|-----------------------|
|              |                            |                               |                                 |                       |                              |                       |                    |                   |                       |
| HOCKEY INDIA | BOXING FEDERATION OF INDIA | WRESTLING FEDERATION OF INDIA | INDIAN WEIGHTLIFTING FEDERATION | INDIAN CESTOBALL TEAM | HANDBALL FEDERATION OF INDIA | VOLLEYBALL FEDERATION | TENNIS ASSOCIATION | ROWING FEDERATION | GYMNASTICS FEDERATION |

## PROFESSIONAL TEAMS & PLATFORMS

- |            |           |              |               |                      |                        |                 |           |           |
|------------|-----------|--------------|---------------|----------------------|------------------------|-----------------|-----------|-----------|
|            |           |              |               |                      |                        |                 |           |           |
| ROUNDGLASS | SG PIPERS | SHRACHI TEAM | PUNERI PALTAN | PRO WRESTLING LEAGUE | GUJARAT GIANTS KABADDI | TAMIL THALAIVAS | PUNJAB FC | JSW GROUP |

And Many more...



“ Every partnership strengthens our mission to **empower athletes** and **elevate Indian sports.** ”





DESH KI VARDI 

# FROM THE EDITOR'S DESK

## June Edition

As we conclude this edition, we reflect on a month that celebrated our founders, our athletes, our partners, and the people who make Shiv-Naresh what it is today.

From the legacy of Shri R. K. Singh and Smt. Kusum Devi to the achievements of India's sporting icons and rising champions, every story in this edition reflects our commitment to Indian sports.

Behind every jersey, every innovation, and every partnership lies a shared purpose — empowering athletes to perform with confidence.

We thank our customers, distributors, athletes, institutions, and partners for being a part of this journey.

Together, we continue to move forward with the same values that have guided Shiv-Naresh for decades — quality, trust, innovation, and national pride.



**EDITOR**  
**NITIN ARYA**

Senior Sports Marketing Manager  
Shiv Naresh Sports



**ONE TEAM.  
ONE NATION.  
COUNTLESS DREAMS.**



**DOWNLOAD OUR APP  
ON PLAY STORE**



**DOWNLOAD OUR APP  
ON APP STORE**



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 **SOCIAL MEDIA HANDLES**



**ONE TEAM. ONE NATION. COUNTLESS DREAMS.**