

NEWSLETTER

SHIV NARESH SPORTS

www.shivnaresh.in

ENGINEERED FOR PERFORMANCE. DESIGNED FOR INDIAN ATHLETES.

PERFORMANCE IS OUR PROMISE

FROM THE MANAGING DIRECTOR'S DESK



VISION

At Shiv Naresh, we believe that true performance is built on discipline, resilience, and the right support system. Our focus has always been to empower athletes with sportswear that enhances confidence, comfort, and performance – on every field, at every level.



LEGACY & TRUST

With over 39 years of excellence, Shiv Naresh has established itself in 1987 as one of India's most trusted sportswear brands. From grassroots initiatives to national-level platforms, we have proudly supported countless teams, institutions, and sporting events – building a legacy rooted in performance, reliability, and national pride.



INNOVATION & FUTURE

As the game evolves, so do we. We continuously invest in advanced fabrics, performance-driven design, and modern technologies to meet the demands of today's athletes. Our commitment is simple – to deliver products that not only perform under pressure but also adapt to the dynamic needs of Indian sports.



MR. SHIV PRAKASH SINGH

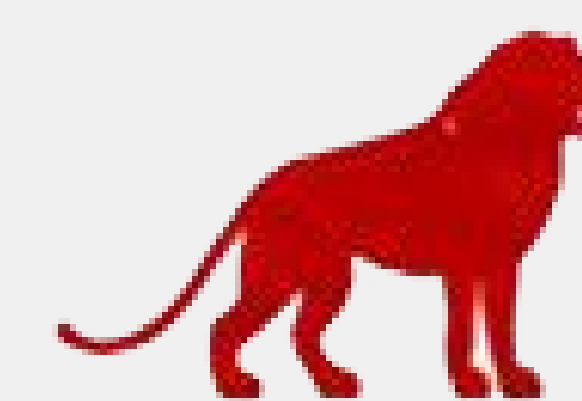
Managing Director
Shiv Naresh Sports Pvt. Ltd.

SUMMER PERFORMANCE

INAUGURAL EDITION



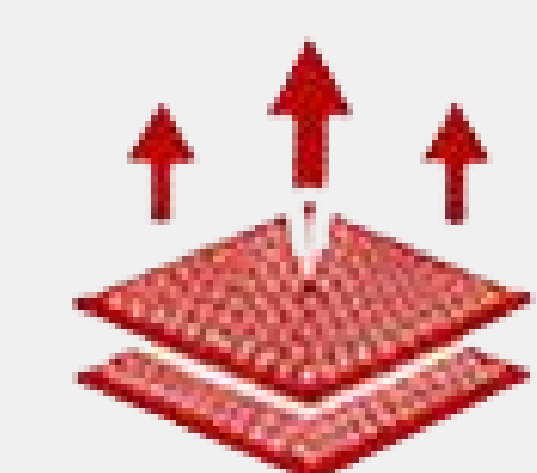
TRUSTED BY OLYMPIANS



MADE IN INDIA



39+ YEARS OF EXCELLENCE



PERFORMANCE TESTED FABRIC

We are proud to stand behind every athlete who chooses Shiv Naresh.

SPOTTED ON THE FIELD

Built for performance

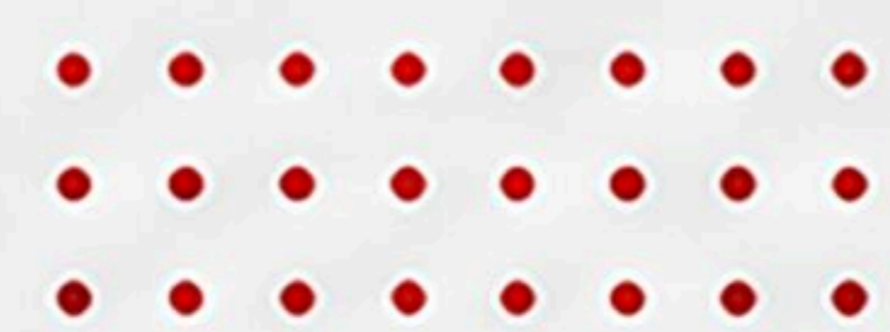
Prime Minister **Narendra Modi** inspires athletes, reinforcing the spirit of **sportsmanship** and discipline.

In a powerful display of encouragement and leadership, Prime Minister Narendra Modi was seen engaging with athletes on the field, highlighting the importance of sports in shaping discipline, resilience, and national pride.

His presence serves as a strong reminder that sports go beyond competition – they build character, unity, and a winning mindset.

By stepping onto the field and interacting with players, he continues to inspire young athletes across the country to pursue excellence with dedication and passion.





BUILT FOR THE FIELD

Cutting-edge track suit engineered with fabric for optimal performance and comfort



BREATHABILITY :
Keeps air flowing



SWEAT-WICKING :
Keeps you dry



FLEXIBILITY :
Moves with your body

BUILT FOR PERFORMANCE



Designed for champions,
crafted for comfort. Inspiring
a nation with every move.



SCAN TO BUY

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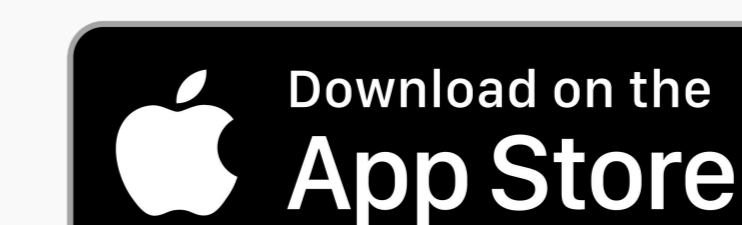
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COLLECTION**

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OFFICIAL PARTNERSHIPS

SUPPORTING ATHLETES, TEAMS, AND SPORTING PLATFORMS ACROSS INDIA

TRUSTED WHERE PERFORMANCE MATTERS MOST



HOCKEY INDIA



BOXING ASSOCIATION OF INDIA



WEIGHTLIFTING FEDERATION OF INDIA



WRESTLING FEDERATION OF INDIA (WFI)



INDIAN CESTOBALL TEAM



MANAV RACHNA



MOGO ESPORTS



PUNJAB FC



SG PIPERS



SHRACHI TEAM



UP YODDHAS



WORLD PARA ATHLETICS CHAMPIONSHIPS



PUNERI PALTAN

AND MANY MORE...



EVERY PARTNERSHIP STRENGTHENS OUR MISSION – TO EMPOWER ATHLETES WITH GEAR THEY CAN RELY ON.

WHY SHIV NARESH IS PERFECT FOR SUMMER TRAINING

Train harder, stay cooler, and perform better – even in peak heat.

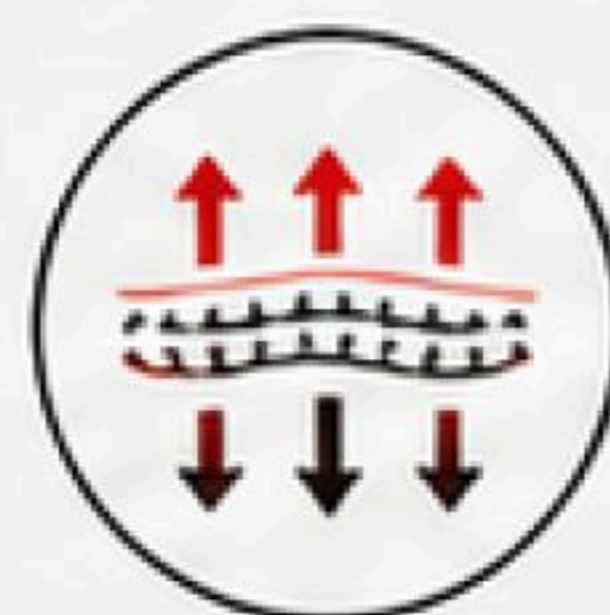
01



MOISTURE

Pulls moisture away from skin instantly.

02



FRESH

Special weave reduces bacterial buildup.

03



LIGHTWEIGHT

Feels like you're wearing nothing.

04



DURABLE

Double-lock stitching at every stress point.

SUITABLE
FOR



WORKOUT/
GYM



CASUAL
WEAR



TRAVELLING

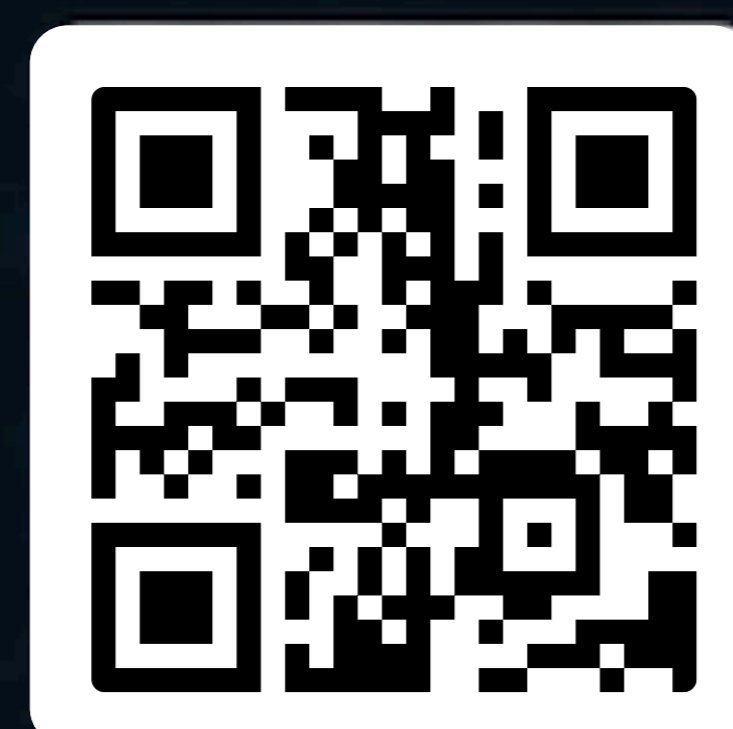


YOGA



OUTDOOR

Scan. Explore.
Perform Better.



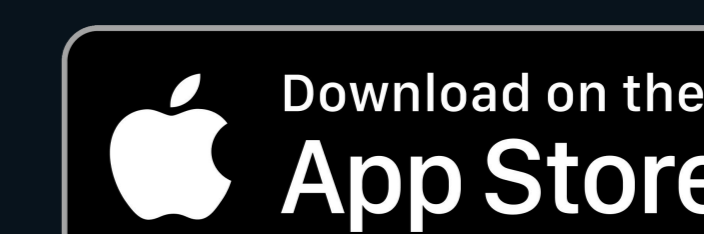
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A BRAND IS BUILT BY ITS PEOPLE

Where craftsmanship, technology, and dedication come together to create performance-driven sportswear.

- At Shiv Naresh, every product begins long before it reaches the field. Inside our manufacturing facilities, skilled hands, advanced machinery, and years of expertise work together to transform raw materials into performance-ready sportswear.
- From fabric selection and precision cutting to stitching, finishing, and quality checks – every stage reflects our commitment to durability, comfort, and performance. Each detail is thoughtfully refined to meet the demands of athletes across disciplines and conditions.
- But beyond the machines and processes, it is the people behind Shiv Naresh who truly define the brand. Their dedication, discipline, and craftsmanship continue to shape the legacy we proudly carry forward.

THIS IS MORE THAN MANUFACTURING.
THIS IS WHERE EFFORT MEETS CRAFTSMANSHIP.
THIS IS WHERE *SHIV NARESH SPORTSWEAR* IS BORN.



CRAFTED BY HANDS.

PRECISION IN EVERY STITCH.

PERFORMANCE TESTED.

WORLD-CLASS MACHINERY & TECHNOLOGY.

CRAFTED WITH DEDICATION.

BUILT FOR CHAMPIONS.

Technology Backed Manufacturing

Innovation in Every Layer

Precision Engineered Apparel

Built for Performance Standards

BUILT WHERE PERFORMANCE BEGINS.

UTTAR PRADESH PRO HANDBALL LEAGUE 2026

PROUDLY ASSOCIATED AS THE
OFFICIAL KIT PARTNER

 9-14 APRIL 2026 |  UTTAR PRADESH



The Uttar Pradesh Pro Handball League 2026 brought together some of the finest talent, showcasing the intensity, agility, and competitive spirit that define the sport.



As the Official Kit Partner, Shiv Naresh was proud to support this dynamic platform, equipping athletes with performance-driven sportswear designed for comfort, durability, and high-intensity play.



From fast-paced matches to moments of teamwork and determination, the league reflected the growing momentum of handball in India and the passion of its athletes.



At Shiv Naresh, we remain committed to supporting such platforms that nurture talent and strengthen the future of Indian sports.



OFFICIAL
KIT PARTNER



UTTAR PRADESH PRO
HANDBALL LEAGUE 2026



9-14 APRIL
UTTAR PRADESH

SUPPORTING ATHLETES.
STRENGTHENING THE GAME.



INDIAN DEAF CRICKET TEAM



TRENZ BY SHIV NARESH PROUDLY SUPPORTS THE SPIRIT OF DETERMINATION AS THE OFFICIAL KIT PARTNER



Cricket is more than a sport – it is a symbol of resilience, teamwork, and dedication. The Indian Deaf Cricket Team continues to inspire countless individuals through its passion, discipline, and remarkable achievements on the field.



Trenz is proud to be associated as the Official Kit Partner, supporting athletes who redefine determination and prove that true performance goes beyond limitations.



Designed for comfort, durability, and movement, the official kits reflect the energy and commitment of players who continue to raise the standard of the game with every performance.



This partnership represents a shared belief in empowering athletes, celebrating inclusivity, and strengthening the spirit of Indian sports.



**BEYOND BOUNDARIES. BEYOND LIMITATIONS.
DRIVEN BY PASSION FOR THE GAME.**



**OFFICIAL
KIT PARTNER**



**INDIAN DEAF
CRICKET TEAM**



**CELEBRATING STRENGTH,
PASSION & SPORTSMANSHIP**

SUPPORTING CHAMPIONS WHO INSPIRE THE NATION.

HARYANA THUNDERS WON THE PRO WRESTLING LEAGUE (PWL)

2026 CHAMPIONSHIP, DEFEATING THE DELHI DANGAL WARRIORS



As the Pro Wrestling League returns after seven years, Shiv Naresh proudly supports the tournament as a key branding and kit partner.



WHERE GRIT, STRENGTH, AND DETERMINATION DEFINED CHAMPIONS



The Pro Wrestling League 2026 marked a highly anticipated return after a seven-year break, bringing renewed energy and excitement to Indian wrestling. Featuring six competitive teams, the league showcased top-tier talent, intense matchups, and exceptional sportsmanship throughout the season.



In a closely contested final held at the Noida Indoor Stadium, the Haryana Thunders clinched the championship title with a narrow 5-4 victory over the Delhi Dangal Warriors. The match reflected the grit, determination, and high level of competition that defined the league.



As a key branding and kit partner, Shiv Naresh was proud to be associated with this prestigious platform. Supporting athletes with performance-driven sportswear, the brand continues to contribute to the growth and visibility of Indian sports.



The return of the Pro Wrestling League represents a significant moment for wrestling in India, offering athletes a competitive stage and inspiring the next generation of talent.



Through such partnerships, Shiv Naresh reaffirms its commitment to strengthening the sporting ecosystem and enabling athletes to perform at their best across disciplines.

PWL

PRO WRESTLING LEAGUE

2026

POWERED BY PERFORMANCE & STYLE

Proud to be the Official Merchandise Partner
for **GICSL 2026, Galgotias University**

Equipping champions to perform at their best.



At Shiv Naresh, we take pride in supporting athletes and sporting platforms that nurture talent and competitive spirit across the country.



We are excited to partner with **GICSL 2026 at Galgotias University** as the **Official Merchandise Partner** — bringing our legacy of performance-driven sportswear to one of the most dynamic college sports leagues.



Our focus remains on delivering apparel that combines **comfort, durability, and style** — empowering athletes to stay confident, focused, and **game-ready** in every moment.



This collaboration reflects our continued commitment to strengthening the sporting ecosystem and supporting the next generation of champions.



OFFICIAL MERCHANDISE PARTNER

GICSL 2026 | GALGOTIAS UNIVERSITY



EXPLORE OUR COLLECTION

Discover sportswear designed for performance and built for Indian athletes.



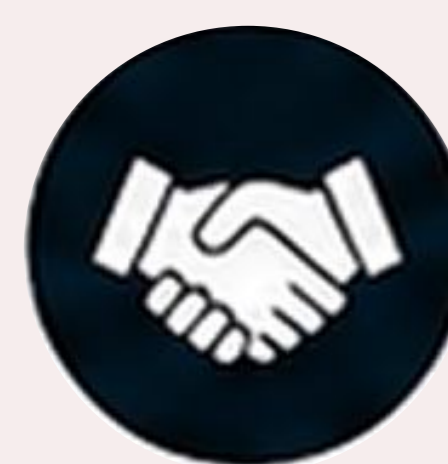
SCAN TO SHOP



One of India's most iconic
sports apparel and goods brands

IS COMING TO ISGE 2026.

Shiv Naresh Sports needs no introduction. From professional athletes to school grounds, Shiv Naresh has been a constant presence in Indian sport for decades. At **ISGE 2026**, their team will be at **Stall A7** to meet buyers, distributors, and retail partners directly.



This is a stall you will
not want to walk past.



07-09
May 2026



NIT Jalandhar,
Punjab



Register at
isge.in

Organisers



Media Partner



Supported By



NIT
Jalandhar



Digital Partner



#ISGE2026 #IndiaExpoSportsGoods #SportsExpo2026

#ISGEJalandhar #IndiaExpo2026

EXPLORE OUR SUMMER COLLECTION

Where comfort meets performance.






TRAINING T-SHIRTS

-  Ultra-light
-  Sweat-resistant
-  Available in multiple colors






SHORTS & LOWERS

-  Flexible fit
-  Breathable fabric
-  Ideal for intense workouts

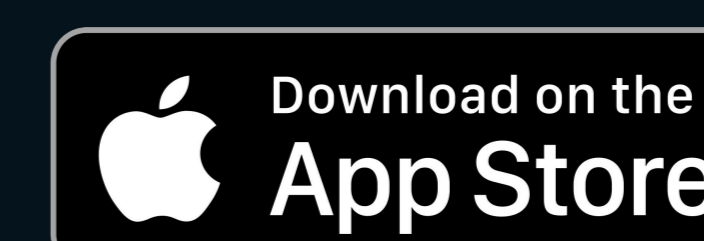


ACCESSORIES

-  Caps, socks, and essentials for summer training
-  Summer-ready gear
-  Lightweight materials



UPGRADE YOUR SUMMER GAME



Scan the code to
Browse our Website

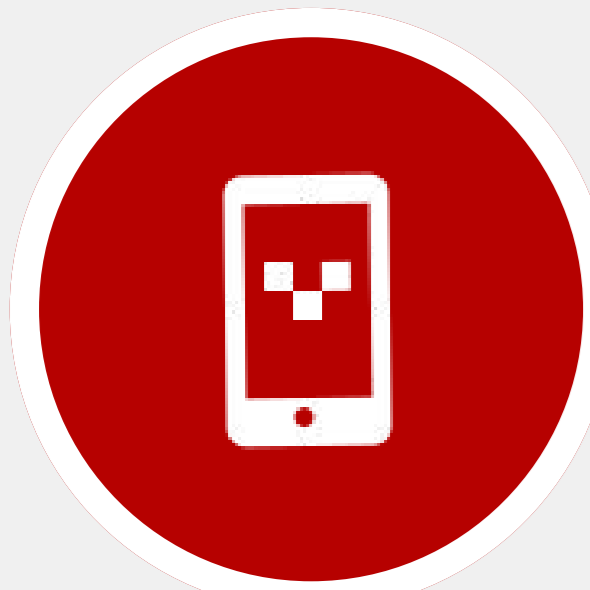


FOR BULK ORDER
Reach us at +91-9319984320



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THE OFFICIAL APP OF SHIV NARESH



The official Shiv Naresh app brings you closer to the game by offering seamless access to our latest collections, updates, and performance-driven sportswear – all in one place.

Stay connected with new launches, explore categories with ease, and experience a faster, smarter way to shop and engage with the brand.



Designed for convenience and performance, the app ensures a smooth browsing experience, quick access to products, and real-time updates – helping you stay ahead, on and off the field.

MAIN FEATURES



Latest Collections & Product Updates



Easy Browsing & Seamless Shopping



Exclusive Offers & Notifications



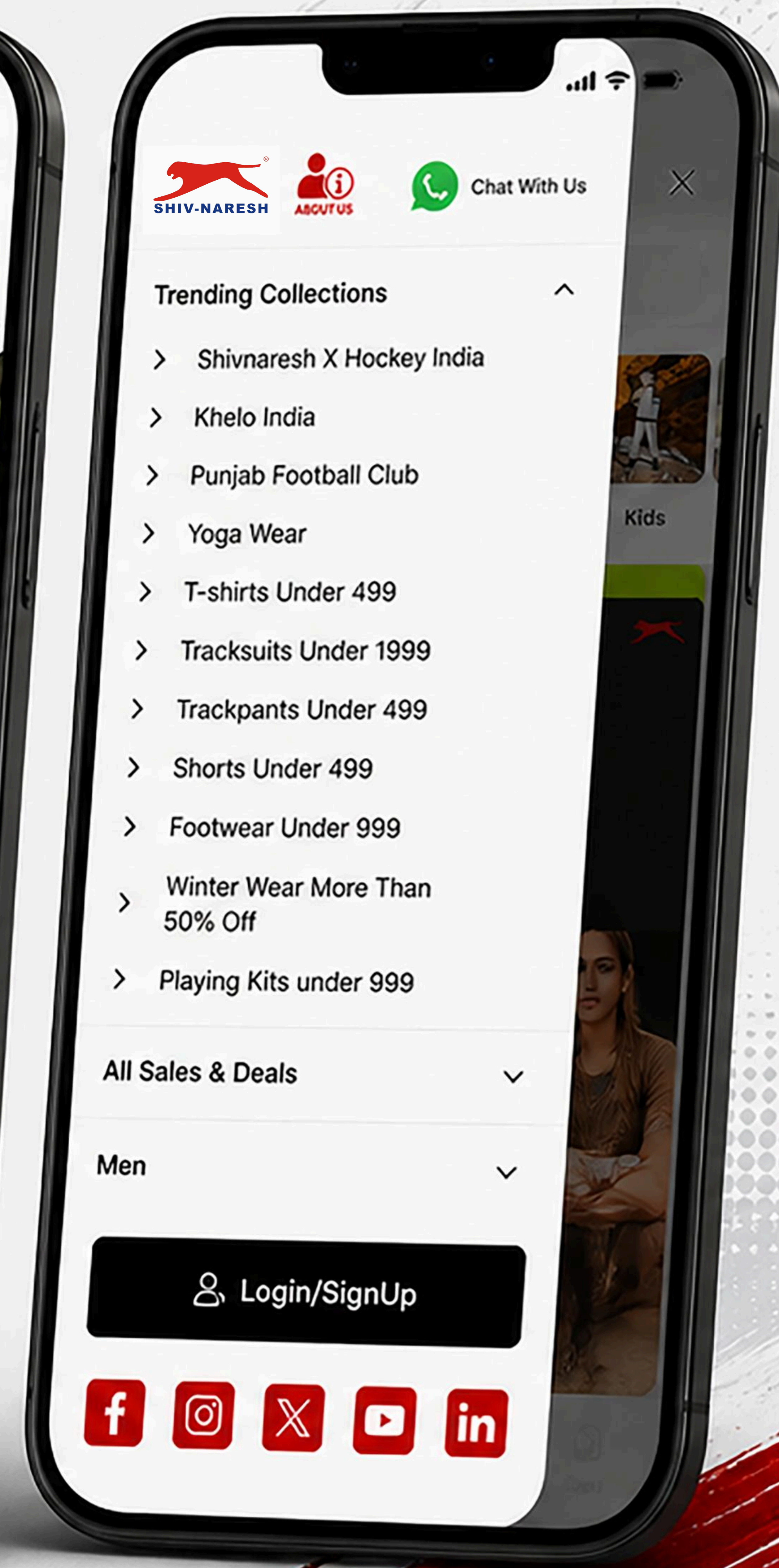
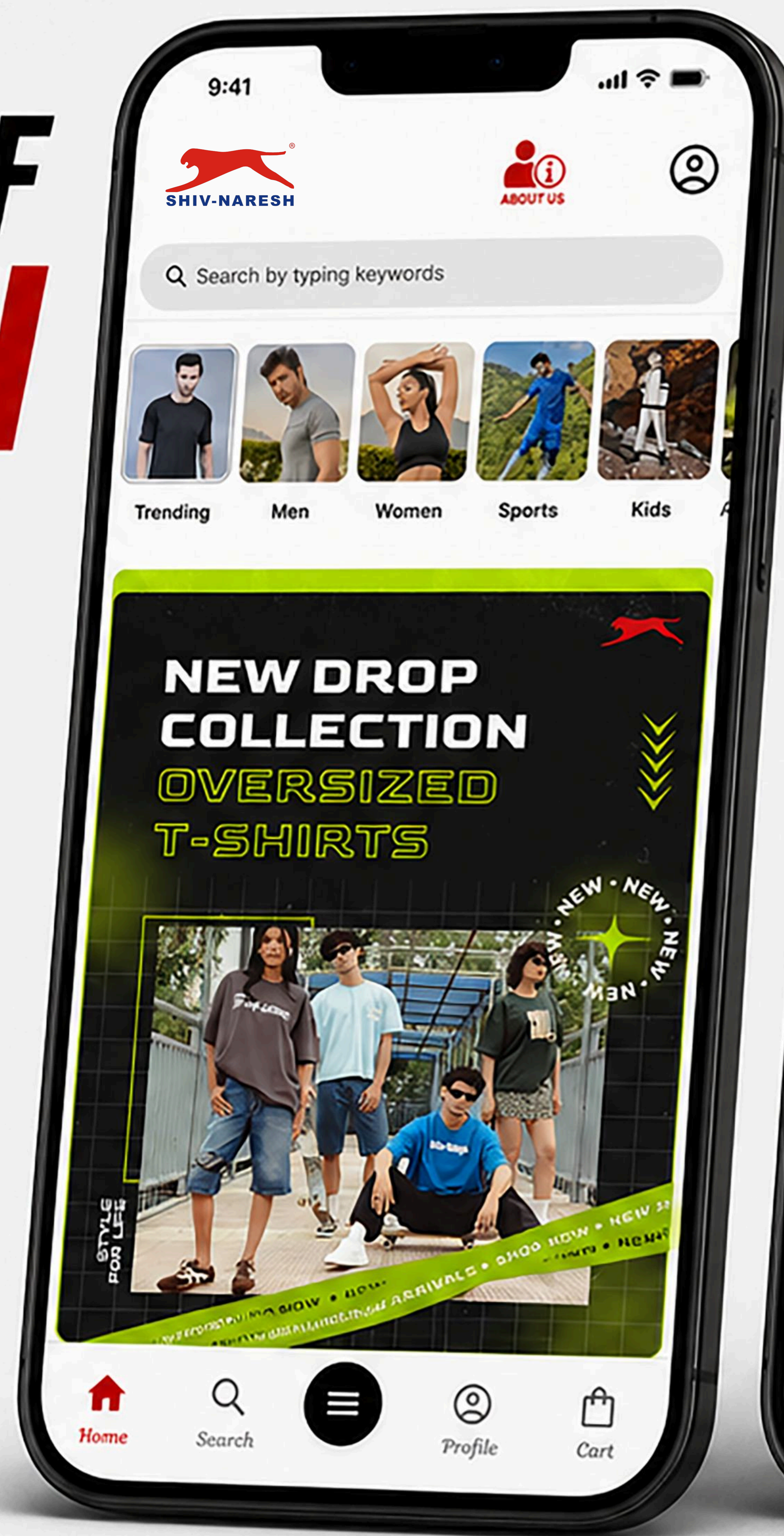
Order Tracking & Quick Checkout



New Launch Alerts



Secure & Fast Experience

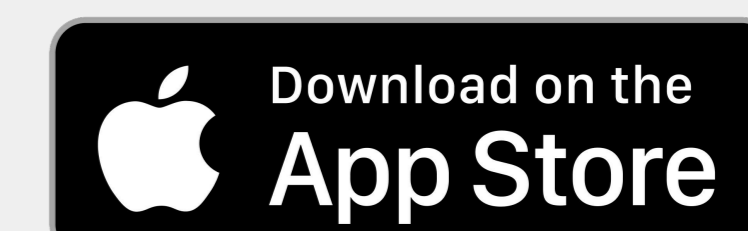


INDIA KA APNA SPORTSWEAR

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SCAN TO DOWNLOAD ON Mobile APP





FROM THE EDITOR'S DESK

This newsletter is a reflection of our ongoing journey – highlighting moments, milestones, and partnerships that define Shiv Naresh.

Through each edition, we aim to bring you closer to the world of sports, performance, and the athletes who inspire it. From on-field highlights to behind-the-scenes developments, our goal is to keep you informed, engaged, and connected with the brand.

We look forward to sharing more stories, innovations, and achievements in the editions ahead.

EDITOR:

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Senior Sports Marketing Manager

GET IN TOUCH WITH US



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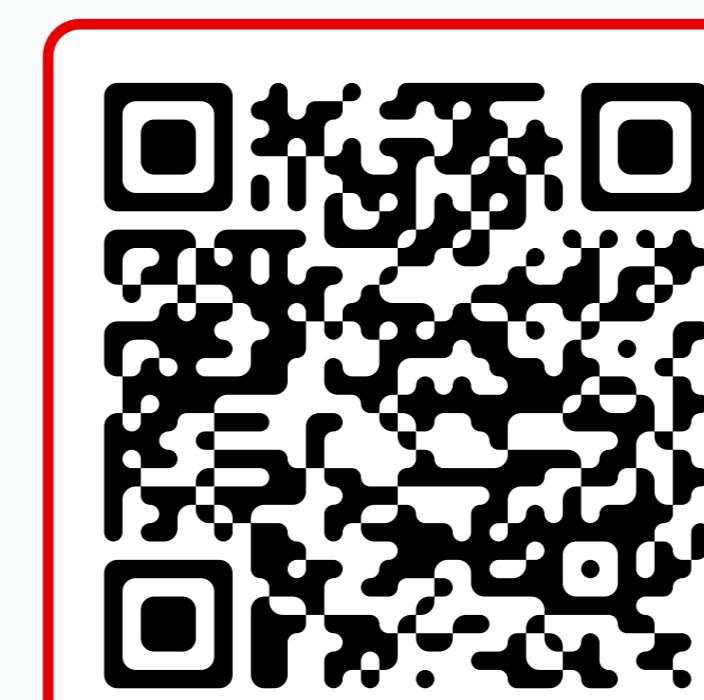
SOCIAL MEDIA HANDLES



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INQUIRY**

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