



MONTHLY
NEWSLETTER
OCTOBER 2026 EDITION

Launching New Brand

Slawco

ATHLEISURE FOR YOUR
EVERYDAY LIFE

TAKE THE LEAP



Everyday
Comfort



Versatile
Styles



Made for
Every Woman



From
Work to Weekend

Built by
two sisters



Made for
every woman.



Comfort that
moves with you.

EXPLORE THE NEW BRAND
AT www.slawco.in

Slanco

OUR STORY

From a Legacy to a New Chapter.

With three generations and almost 40 years of expertise in sportswear, we've lived and breathed this industry — from product development and manufacturing to what truly works for people in real life.

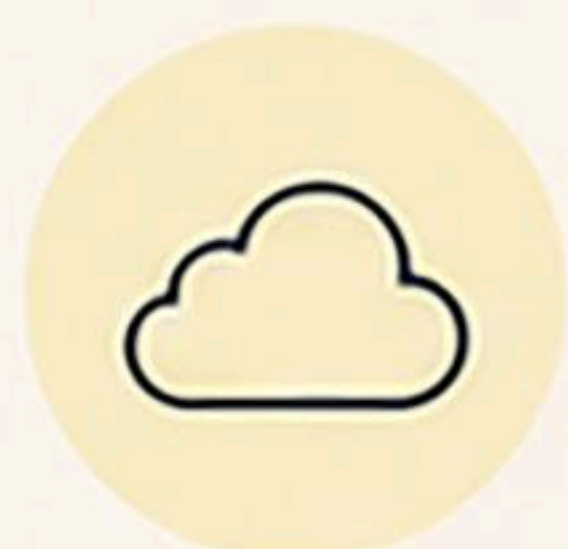
Along the way, we saw a gap in women's athleisure — fit, comfort, function and inclusivity. We wanted to create pieces women can work out in, move in and simply feel good in, no matter their size or shape.

That's Slanco — thoughtfully designed, high-quality sportswear with **comfort and inclusivity** at the centre.



FIT

Moves with you



COMFORT

Feels great,
all day



FUNCTION

For every
part of your day



INCLUSIVITY

Made for
all women

*Take the
leap become her*



Slanco

WOMEN'S ATHLEISURE

The Core Collection

Comfort that moves with you.

Relaxed essentials for active mornings, workdays, travel and downtime.



CUDDLE HOODIE

Warm layers for on-the-go comfort.



SOFT FALL SWEATSHIRT

Everyday comfort with a modern fit.



MELLOW JOGGER

Move freely, all day long.



CO-ORD SETS

Matching sets for a complete look.

EXPLORE THE FULL RANGE



www.slanco.in



SCAN TO SHOP

From the MD's Desk

Dear Shiv Naresh Family,
Athletes and Sports Enthusiasts,

As the festival of lights brightens our homes and hearts, I extend my warmest wishes to each one of you. Diwali is a time to celebrate togetherness, gratitude and new beginnings.

This festive season, enjoy the celebrations and the sweetness of the festival, but do not miss your workout. Keep moving, stay disciplined and keep your goals clear.

Let's continue to inspire a healthier, stronger and brighter tomorrow together.

Shiv Prakash Singh
Managing Director
Shiv Naresh

HAPPY
Diwali

TO OUR SHIV NARESH FAMILY
AND ALL THE ATHLETES OUT THERE

May this festival of lights bring happiness,
health and new achievements to your life.

INTRODUCING OUR NEW BRAND

Slanco

— Take A Leap

Designed for today's women, Slanco brings together style, comfort and performance for everyday movement — from workouts to workdays to downtime.



OFFICIAL KIT PARTNER

IT'S OFFICIAL!

THE INAUGURAL

JHARKHAND WOMEN'S LEAGUE

JWL 2026-27

A New Chapter in Women's Football Begins!

For the first time in Jharkhand, a dedicated league to empower, promote and elevate **women's football.**

*Bigger
Goals
Brighter
Futures*



02-20
NOVEMBER 2026



CAG Sports Complex,
Hinoo, Ranchi

SHIV-NARESH

Sweat

SALE

GRAB THE DEALS
THIS FESTIVAL SEASON

MAINTAIN THE FITNESS



STAY
ACTIVE



STAY
HEALTHY



ENJOY
THE FESTIVITIES





Grab the 
DEALS 
This Festival Season

Maintain the Fitness



**1 BUY MORE
SAVE MORE**

**12%
OFF**

on purchases of
₹1,500 and above

**15%
OFF**

on purchases of
₹2,500 and above

**20%
OFF**

on purchases of
₹4,500 and above

**2 FREE PRODUCTS
WITH YOUR PURCHASE**

Shop for
₹3,000

& get **1 product FREE**



Shop for
₹5,000

& get **2 products FREE**



Choose from a special pool of products.

**3 SPECIAL DEALS
AT UNBEATABLE PRICES**

Under
₹99



Under
₹999



Under
₹1,499



www.shivnaresh.in



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Google Play



Download on the
App Store



STAY ACTIVE



STAY HEALTHY



ENJOY THE FESTIVITIES





A NEW PARTNERSHIP

SHARED PASSION. BIGGER SPORTING DREAMS.

Supporting talent, inspiring champions,
and celebrating the spirit of tennis.



SHIV NARESH × LUCKNOW BLAZERS

TENNIS PREMIER LEAGUE ///

DECEMBER 8 TO 13, HYDERABAD

Proud to partner with Lucknow Blazers, celebrating the spirit of tennis and the athletes who make the game extraordinary.

Our Manager, Nitin Arya, attended the auction event, marking another exciting chapter in this sporting journey.



SUPPORTING TALENT. INSPIRING CHAMPIONS.
MAKING EVERY GAME COUNT.



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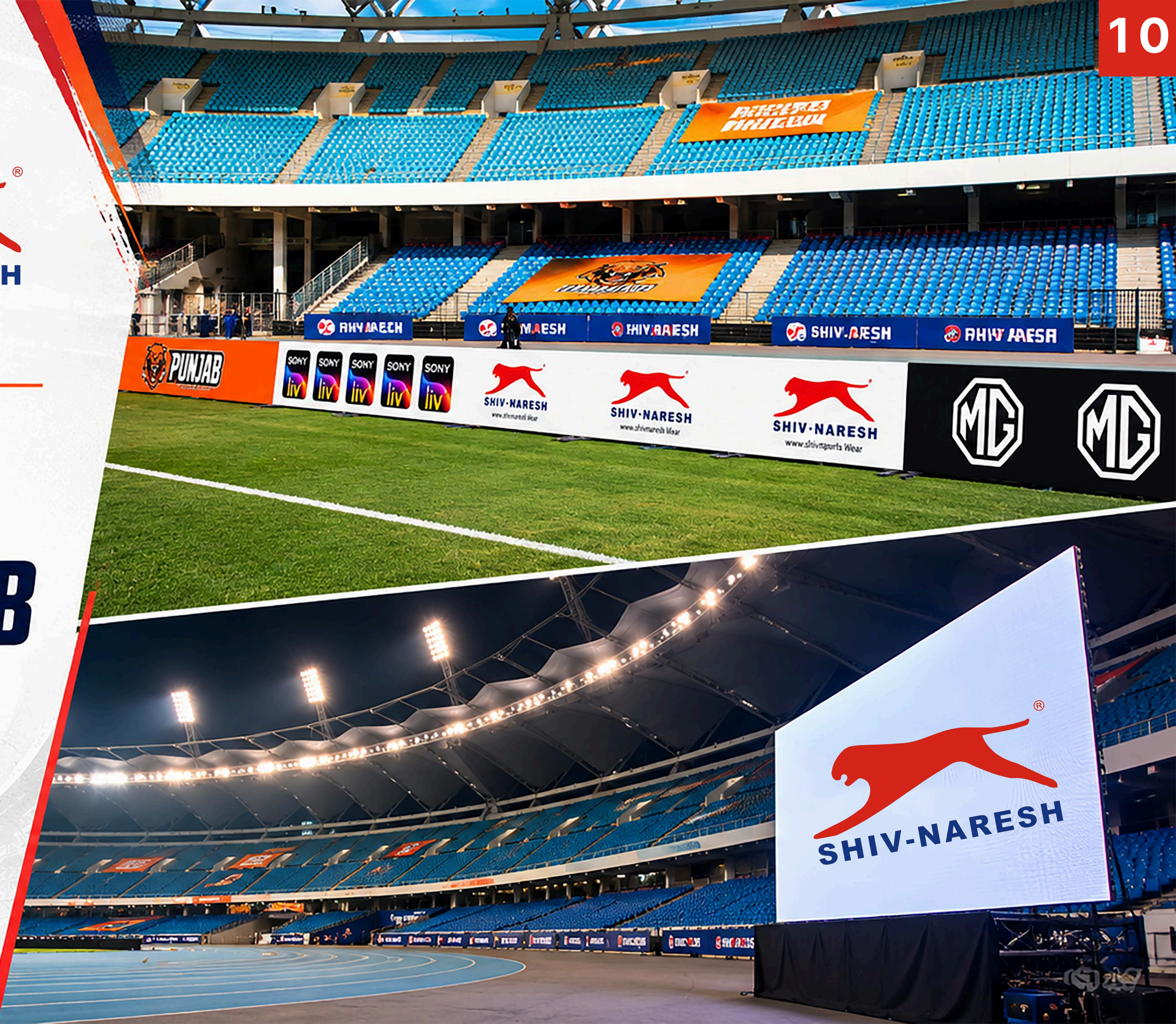


OFFICIAL KIT PARTNERSHIP

PUNJAB FOOTBALL CLUB

MG ISL 2026-27

Proud to back the team
on the road ahead.





OFFICIAL KIT PARTNER





×



OFFICIAL FITNESS COLLABORATION

KEEP MOVING.
KEEP THE ENERGY GOING.





New Drop: **TRACKSUITS**

In your zone, in your own way.
We've got the fit covered.



LIGHTWEIGHT
COMFORT



BREATHABLE
FABRIC



BUILT FOR
MOVEMENT



SPORTY
EVERYDAY STYLE



SHOP THE COLLECTION

TRACKSUITS >



www.shivnaresh.in



THE ALL NEW

WINTER COLLECTION

JACKETS | SWEATSHIRTS | TRACKPANTS & MORE

Especially designed for athletes to keep them
warm and breathable during winter workouts.



WARM
INSULATION



BREATHABLE
FABRICS



DURABLE
& COMFORTABLE



www.shivnaresh.in

PROUDLY
INDIAN 

*For Every
Move*

PROUD PARTNERSHIPS. STRONGER TOGETHER.

We are honoured to be associated with leading national federations, teams and sporting platforms that inspire millions and strengthen the spirit of **Indian sports**.

NATIONAL FEDERATIONS



HOCKEY INDIA



BOXING FEDERATION OF INDIA



WRESTLING FEDERATION OF INDIA



INDIAN WEIGHTLIFTING FEDERATION



INDIAN CESTOBALL TEAM



HANDBALL FEDERATION OF INDIA



VOLLEYBALL FEDERATION



TENNIS ASSOCIATION



ROWING FEDERATION



GYMNASTICS FEDERATION

PROFESSIONAL TEAMS & PLATFORMS



SUPER T10 LEAGUE



ROUNDGLASS



SHRACHI TEAM



PUNERI PALTAN



PRO WRESTLING LEAGUE



GUJARAT GIANTS KABADDI



TAMIL THALAIVAS



PUNJAB FC



JSW GROUP



SSPL



JHARKHAND WOMEN'S LEAGUE

And Many more...



“ Every partnership strengthens our mission to **empower athletes** and **elevate Indian sports**. ”





DESH KI VARDI 

FROM THE EDITOR'S DESK

OCTOBER 2026 EDITION

Dear Shiv Naresh Family,

As we step into October, we bring you a moment to pause, celebrate and look ahead. With the festive season of Diwali around the corner, we extend our warmest wishes to our entire Shiv Naresh family – our partners, customers and well-wishers. May this season bring happiness, good health and new beginnings to you and your loved ones.

With the season change, we are excited to introduce our new Winter Collection – designed to keep you warm, comfortable and performance-ready, on and off the field.

This month's newsletter also brings you updates on new product launches, exciting collaborations, special offers and many more developments from the world of Shiv Naresh.

Stay tuned and be a part of this journey.

Together, let's keep the spirit of Indian sport alive!



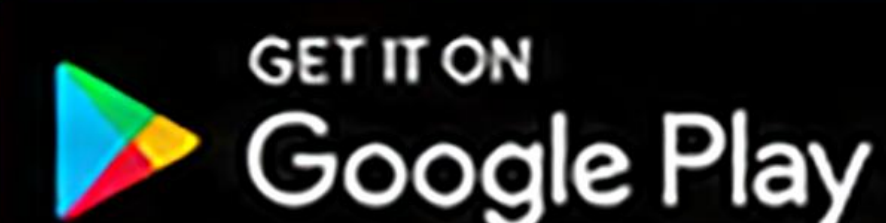
EDITOR

NITIN ARYA

Senior Sports Marketing Manager
Shiv Naresh Sports



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WEBSITE
www.shivnaresh.in

FOLLOW US



DESH KI VARDI
IN EVERY SEASON 

16

INTRODUCING OUR

NEW WINTER COLLECTION



WARMTH



COMFORT



PERFORMANCE

FOR EVERY MOVE

