



THE NAME YOU KNOW. THE LOOK YOU HAVEN'T SEEN.

Shiv Naresh's latest gear
steps into the spotlight.



SPORTSWEAR



ATHLEISURE



A BRIGHTER YOU



NEWSLETTER
SEP 2026
EDITION

THE NEW GEAR EDIT

SPORTS
PEOPLE
PROGRESS
TOGETHER

01/12



FROM
SPORTS ROOTS
TO NEW RUNWAYS

GEAR THAT *MOVES* YOU

A showcase of style,
performance and
the new you.



SAME
SPIRIT
NEW STYLE



DIFFERENT PEOPLE.
SAME BELIEF.
A HEALTHIER.
STRONGER TOMORROW.

SPORTSWEAR | ATHLEISURE | A BRIGHTER YOU

A Bolder Tomorrow Together



PEOPLE
PASSION
PROGRESS



SPORT
LIVES
IN US



PRESS CONFERENCE



PEOPLE
PASSION
PROGRESS

THE GAME GETS ITS PERFECT GEAR!



X



OFFICIAL KIT PARTNER


PASSION


PERFORMANCE


A BRIGHTER TOMORROW

THE NEXT BIG THING IN CRICKET BEGINS HERE.

THE MAN BEHIND THE MACHINE

A visionary leader driving
Shiv Naresh's manufacturing
and engineering excellence.

DEEPAK SINGH

DIRECTOR
SHIV NARESH SPORTS



*"Precision today
for a stronger
tomorrow."*



ENGINEERING

Turning ideas
into production



PRECISION

Every detail
under control



PEOPLE

Leading teams
for excellence



PERFORMANCE

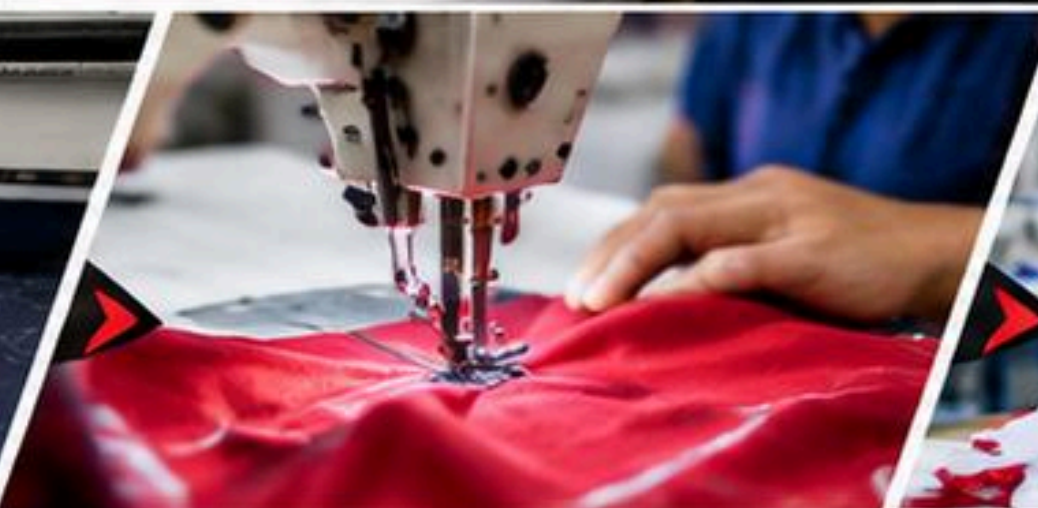
Built for
the demands of sport



RAW MATERIAL



CUTTING



STITCHING



QUALITY CHECK



READY FOR THE GAME



DIFFERENT SPORTS. DIFFERENT DEMANDS
ENGINEERED FOR PEAK PERFORMANCE

THE RIGHT FABRIC FOR A HIGHER GAME

At Shiv Naresh, fabric and engineering are chosen based on the unique movement, environment and demands of each sport.



RUNNING

Lightweight, breathable fabrics for maximum comfort and flexibility.



FOOTBALL

Durable, stretchable fabrics for high movement and impact.



CRICKET

Moisture-wicking and comfort-driven fabrics for long play.



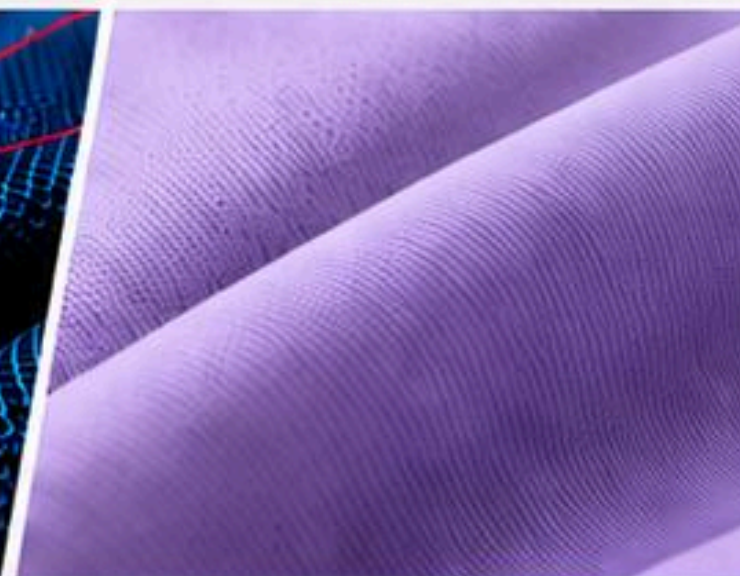
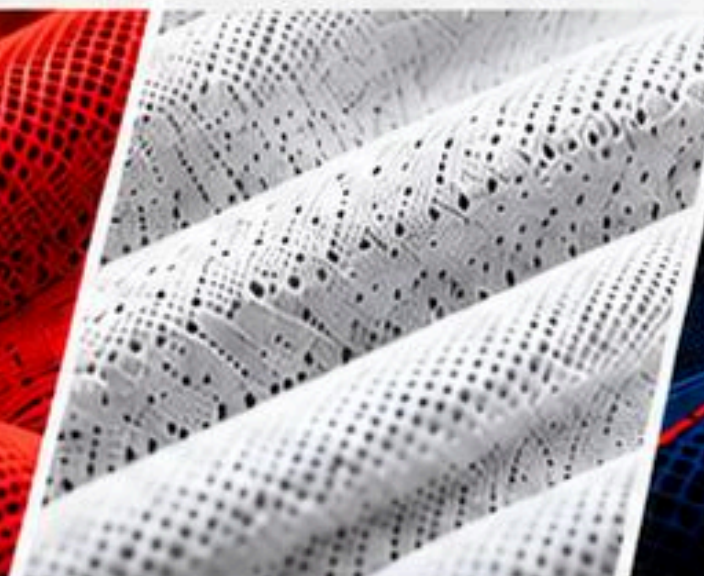
HOCKEY

Tough, sweat-resistant fabrics for intense performance.



LIFESTYLE & FITNESS

Soft, high-comfort fabrics for everyday performance.



FABRIC INSIGHT



ENGINEERING



MANUFACTURING



PERFORMANCE



WINTER HAS A NEW KIT.

BUILT FOR THE COLD.
ENGINEERED FOR THE GAME.



WARMTH
BUILT FOR
COLDER CONDITIONS



MOVEMENT
DESIGNED
TO MOVE WITH YOU



PERFORMANCE
MADE FOR
THE GAME

SHIV NARESH
WINTER COLLECTION
— NOW LIVE —



**WINTER
DOESN'T WAIT.
NEITHER DOES
PERFORMANCE.**



SCAN
TO SHOP
NOW

www.shivnaresh.in



ONE NATION. ONE DREAM. ONE TRICOLOUR.

The Asian Games 2026 bring together the best of the best, and India's athletes are ready to step up, compete, and give it everything on the biggest stage.

Different sports. Different journeys.
But one jersey. One India.

Here's to the athletes who carry
a billion dreams with them.

SHIV NARESH

PROUDLY SUPPORTING INDIAN SPORT.



20th Asian Games
AICHI-NAGOYA 2026

19 SEPT – 04 OCT 2026
JAPAN

*Imagine
One Asia*





SHIV NARESH BEHIND THE ATHLETE

INCREDIBLE JOURNEY OF JHANDU KUMAR



India's Commonwealth Games 2026
Bronze Medallist

MEN'S HEAVYWEIGHT PARA POWERLIFTING • 190 KG

From humble beginnings to the international stage, Jhandu Kumar's journey is a story of courage, hard work and unshakable determination. His achievement at the Commonwealth Games 2026, where he won bronze in men's heavyweight para powerlifting with a best lift of 190 kg, not only marked a personal milestone but also opened India's medal account.

INDIA PLAYS • INDIA WINS



Proud
Indian



A PUNJAB PRIDE

PUNJAB FOOTBALL CLUB

Punjab Football Club is based in Mohali, Punjab. The club won the I-League title and earned promotion to the ISL in 2023. Its academy has a 5-star AIFF accreditation, focuses on youth development and has produced Indian internationals. Punjab FC is competing in the Indian Super League.



ISL



5-STAR
AIFF ACADEMY



YOUTH
DEVELOPMENT



MOHALI,
PUNJAB



OUR ASSOCIATES

PROUD PARTNERSHIPS. STRONGER TOGETHER.

We are honoured to be associated with leading national federations, teams, and sporting platforms that inspire millions and strengthen the spirit of **Indian sports**.

NATIONAL FEDERATIONS



PROFESSIONAL TEAMS & PLATFORMS



And Many more..



“ Every partnership strengthens our mission to **empower athletes** and **elevate Indian sports**. ”





FROM THE EDITOR'S DESK

SEPTEMBER EDITION

As we step into a new season, our hearts are with India's incredible athletes as they represent the nation at the **Asian Games 2026 in Aichi-Nagoya**, competing at one of the biggest sporting events in Asia.

We wish all our athletes the very best — may your dedication, discipline, and relentless spirit bring more glory to India.

This month, we are also excited to give you a closer look at our journey — from the creative energy of our latest **fashion show**, to the precision and craftsmanship at our **manufacturing facility**, to the innovation that goes into **every product** we create.

With the season changing around the corner, our all-new **Winter Collection** is here to keep you warm, comfortable, and stylish — on the field, at the gym, or in your everyday life. From jackets and hoodies to tracksuits and layered essentials, the collection blends performance, comfort, and contemporary style for the modern generation.

Thank you for being a part of the **Shiv-Naresh** family.

Together, let's continue to support Indian sport and inspire a fitter, stronger, and prouder India.

EDITOR

NITIN ARYA

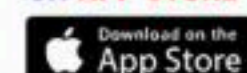
Senior Sports Marketing Manager
SHIV-NARESH SPORTS



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